

## Image of the Day: Standing Room Only at Barefoot Books



Congratulations to Barefoot Books on the grand opening of its flagship store in Concord, Mass. (at 89 Thoreau Street), over the weekend. This photo of storyteller and singer-songwriter Susan Reed could have been taken from the hot-air balloon featured in her book/CD *Up, Up, Up!*, illustrated by Rachel Oldfield (Barefoot, \$16.99, 9781846863691/1846863694, ages 4-8, March 2010). While Barefoot's co-founder and CEO Nancy Traversy was delighted by the opening of its FAO Schwarz boutique ([Shelf Awareness](#), October 9, 2008) nearly 18 months ago, this flagship store is more in line with the publisher's vision of a global community. "We hope that it will become a destination for locals and visitors as a colorful and happy place for families and friends to spend time together having fun and sharing stories," Traversy said.